

Jacob Tapia, MBA

Minister | Marketing Strategist | Developer

jtapia@jacobtapia.net

Summary

My greatest desire in life is to help people experience spiritual and personal growth. Some of the objectives I have include:

- Ministry through serving God and people.
 - Developing those around me to reach their full potential.
 - Creating helpful resources that will outlast my lifetime.
-

Experience

Lead Strategist and Web Developer at Online Marketing Consultant

June 2016 - Present (10 months)

- Helping small businesses & organizations develop an online presence through websites and social media.
- Working with individuals and companies to develop their competitive advantage.
- Offering strategic insight into revenue growth opportunities for small businesses and for-profit/non-profit organizations.

Founder/Administrator at Ministry Mentorship

April 2014 - Present (3 years)

Ministry Mentorship is an online resource for young ministry leaders. Creating this resource involved the following:

- Hosting a podcast where ministers shared their personal experiences in ministry and offer practical and leadership advice for young ministers.
- Compiled an e-book of quotes by Apostolic ministers.
- Leading online Bible studies that covered practical topics related to ministry and leadership.
- Developing a robust email mailing list through social media interaction, blogging, and one-on-one networking.

United Pentecostal Church International UPCI at Evangelist

July 2005 - Present (11 years 9 months)

- National Evangelism Ministry
- Working with Children & Student Ministry
- Developing Community Outreach Ministry
- Conducting Training Seminars

- Authoring Religious Articles and Publications

Assistant Pastor at Apostolic Church of Belleville

July 2010 - May 2016 (5 years 11 months)

- Community outreach.
- Public speaking.
- Individual care and counseling.
- Leadership development through staff training.
- Designing promotional campaigns.

Sectional Youth Director at Illinois District UPCI - Youth Department

March 2014 - March 2016 (2 years 1 month)

- Creating a web directory for raising online visibility.
- Developing marketing campaigns.
- Implementing structure changes for more effective administration.

Student Pastor at Cornerstone Tabernacle

August 2008 - June 2010 (1 year 11 months)

- Organizing and executing youth events on a monthly basis.
- Speaking/Teaching on a weekly basis for a student service.
- Training students in technical skills, music, and ministry.
- Led successful fund-development campaigns on a regular basis to raise money for state-wide events.

Campus Pastor at Urshan College

August 2007 - July 2008 (1 year)

- Providing counseling and support for students.
- Traveling and promoting the school at various events.
- Planning events and overseeing student involvement.

Education

Lindenwood University

Master of Business Administration (MBA), General Business - Emphasis on Management, Marketing, Finance, and Accounting, 2014 - 2015

Urshan College

Bachelor's degree, Theological and Ministerial Studies, 2000 - 2004

Skills & Expertise

Leadership

Public Speaking

Training

Community Outreach
Event Planning
Fundraising
Teaching
Nonprofits
Leadership Development
Management

Publications

Ministry Mentorship Quote Book

Self-Published 2015

Authors: Jacob Tapia, MBA

This quote book features quotes by Apostolic Ministers taken from the Ministry Mentorship podcast. The purpose of this book is to fulfill the mission of Ministry Mentorship by connecting Apostolic leaders with young people for ministry development. These quotes are intended to be inspirational and motivational for those in ministry.

Download at <http://www.ministrymentorship.com/>

Volunteer Experience

Webmaster at Frankfort Education Foundation

October 2016 - Present

- Website management
 - www.frankforteducationfoundation.org
-

Jacob Tapia, MBA

Minister | Marketing Strategist | Developer

jtapia@jacobtapia.net



[Contact Jacob on LinkedIn](#)